

## **Program Components**

- 1) Extended day academic/physical intervention (includes ASQs)
- 2) PCOE child development training and provider recruitment
- 3) Door-to-door outreach and assessment
- 4) Link families with children 0-5 to support services/case management
- 5) Participation in neighborhood events/activities
- 6) Preventive health education and screenings
- 7) Thrive by 5 summer camp



## **Demographic Overview of Children 0-5**

Total Children 0-5 Served: 280

69%	White
27%	Hispanic
1%	Hispanic/Puerto Rican
1%	Black/African American
1%	Native American
1%	Pacific Islander/Other

## Thrive by 5 Children 0-5 Demographic Overview

Males 0-5 Se	Males 0-5 Served						
Age	White	Hispanic	Hispanic/Puerto Rican	African American	Native American	White/Hispanic	Pacific Islander/Other
0	9	8			1		
1	18	2		1	1		
2	12	7		1			
3	22	5			1		
4	11	5		1			
5	25	13	1				1
Total	97	40	1	3	3	0	1

Females 0-5 Served							
Age	White	Hispanic	Hispanic/Puerto Rican	African American	Native American	White/Hispanic	Pacific Islander/Other
0	7	6					
1	18	6			1		
2	20	7		1			
3	13	0			1		
4	21	6		1	1		
5	15	9				1	1
Total	94	34	0	2	3	1	1

**Grand Total Children Served to Date: 280** 



## Neighborhood Events/Activities to Date

Rock Creek Elementary Back-to-School Night

Rock Creek Hispanic Family Dinner

Weekly outreach at Family Law

# Baseline Year ASQ Results after Intervention

## N = 40

Improved in 1 or more areas	39	98%
Improved in 2 or more areas	29	73%
Improved in 3 or more areas	25	63%
Improved in 4 or more areas	16	40%
Improved in all 5 areas	4	10%

#### N = 40

Assessment Area	Moved into Standard	Remained Below Standard
Communication	8	9
Gross Motor	9	0
Fine Motor	11	0
Problem Solving	15	1
Personal/Social	5	2

# FOR PUBLIC RELEASE



"Being accredited has made a tremendous difference in my child care facility – How things are done, and how I work with the children."



"Parents have supported me in the accreditation process completely.

They appreciate what I share with them through the trainings I attend.

Information and activities are sent home to the parents so they can continue

Teaching their child; that way we are all on the same page."



"The Ages and Stages assessments have been especially helpful. It enables me to find each child's milestone, and work with them on an individual basis."



"I like to ask open ended questions — It allows a child to think for his/her self."



"The children enjoy the different aspects of learning on a daily basis."



"The parents appreciate the guidance and information."

## <u>Door-to-door Data</u>

#### **Language Breakdown for all door-to-door contacts:**

- 58 (81%) English
- 13 (18%) Spanish
- 1 (1%) Tagalog

#### **Immediate Referral Data:**

- 5/72 (7%) requested an on-the-spot referral
  - Basic Needs 1
  - Healthcare 1
  - Counseling 1
  - Employment 2
- 1/5 families requesting an immediate referral had children 0-5

#### <u>Door-to-door Contact Resulting in FRC Intake:</u>

- 15/72 (21%) contacts overall
- 10/33 (30%) of contacts with families of 0-5

#### Children 0-5 residing in door-to-door homes:

Some parents acknowledged that a child 0-5 lived in the home, but refused additional information on the door-to-door cold contact. This incomplete data shows children included in door-to-door contacts.

Age	0	1	2	3	4	5
Male	5	0	2	3	3	0
Female	1	4	5	5	6	0

#### 13 Males/21 Females between the ages of 0-5

## **Door-to-door Data**

72/135 (53%) live contacts overall

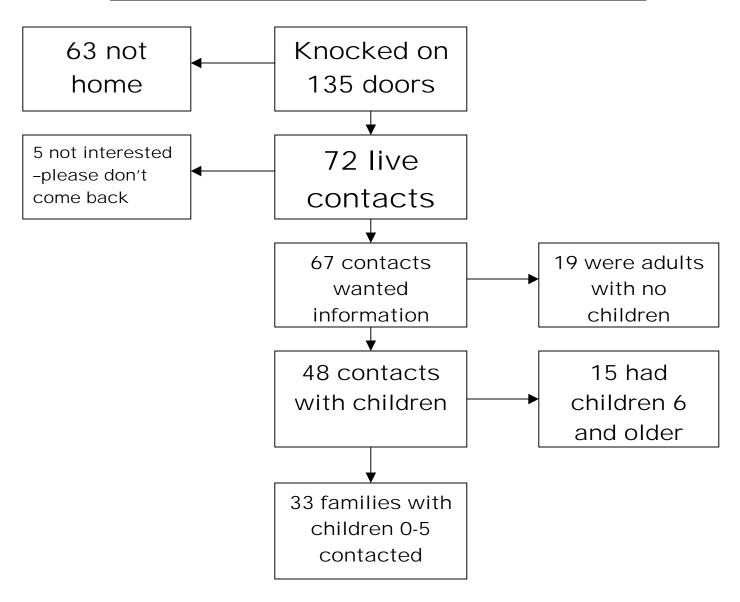
33/72 (46%) live contacts with 0-5 homes

21/33 (64%) of 0-5 homes referred to PCOE

#### **AWARE OF COMMUNITY RESOURCES?**

- 51/72 (71%) of overall door-to-door contacts unaware of community resources
- 18/33 (55%) of door-to-door homes with 0-5 children unaware of community resources

## **Door-to-door Achievement Flowchart**





## **Door-to-door Quotes from 0-5 Parents**

"I didn't know what to do. I can't believe you guys showed up here."

-Tearful Grandmother raising small child

"We live here with his (her husband's) mom and we have two children. We need help."

-Mother in her 20's with two small children

#### What does the Door-to-door Data Tell Us?

- 1) We are providing a needed service.
- 2) We are reaching families without knowledge of resources.
- 3) A high level of positive reception and interaction received when families are home.
- 4) A high percentage (30%) of families with children 0-5 will engage in services when provided with door-to-door information.
- 5) The effort is labor intensive, but results in contact with 0-5 families that don't know us.

#### What does the parent data for case managed families tell us?

- 1) Ethnicity breakdown for parents with children 0-5 mirrors AFRC data for all families served.
- North Auburn is approximately 9-15% Hispanic (depending upon census data used). I higher percentage of Hispanic parents with children 0-5 requested services than the community demographic.
- 3) The age group breakdowns for Hispanic and White families were similar.
- 4) Staff was surprised at the # of parents in the 31-40 age group seeking services for their 0-5 child(ren).
- 5) There were fewer parents in the 16-20 age group than expected.
- 6) Parents in the 21-30 age group represented the greatest segment of 0-5 population seeking services.
- 7) Of parents in the 31-40 age group, 7 were first time parents and 33 had other children. We learned that older parents with children in the 0-5 and older age ranges exhibit a lack of resource knowledge and child development.

# Referral Sources for Case Managed Families (FRC Intakes Completed)

68/140 (49%) Referred through friends/family

10/140 (11%) Referred through door-to-door outreach

14/140 (10%) Referred through TX5 project partners

6/140 (4%) Referred through Family Law outreach

70% of case management intakes for families with children 0-5 directly relate to Thrive by 5 activities and outreach

The remainder of referrals were through other community-based organizations, Placer County agencies and faith-based organizations.



## Evidence of Transfer of Knowledge

Parent surveys confirm that 93/140 (66%) of case managed families with children 0-5 have shared information about community resources, including the FRC, PCOE and Thrive by 5.

64/72 (89%) of households contacted through door-to-door outreach requested additional printed materials to share with a friend or family member.

26/33 (79%) of households with children 0-5 contacted through door-to-door outreach requested additional printed materials to share with a friend or family member.



## Family Support Services Provided to Date

## N = 140 Families

Service Category	# of Families	% of Families
Basic Needs	66	47%
Family Support	27	19%
Counseling	23	16%
Educational/Vocational	25	18%
Legal	7	5%
Healthcare	32	23%



## <u>Unduplicated Contacts with</u> <u>Parents/Caregivers for Children 0-5</u>

### 266

## <u>Additional Contacts with</u> <u>Parents/Caregivers for Children 0-5</u>

# of Additional Contacts	# Families in Each Category
1-5	92
6-10	39
11-20	16
21 or more	4

## Project Language Breakdown

- 75% English
- 25% Spanish



#### **Success Story**

A friend that had received resource information during FRC outreach referred Jane, a single pregnant female in her twenties, to the Auburn Family Resource Center. She stated that she needed help with food, health insurance when her child arrived and childcare information. Jane's case manager linked her with food resources, PCOE to meet childcare needs and assisted with a Healthy Families application. Jane's insurance application was accepted, she now has an adequately stocked pantry and received information about childcare.



## Family Support Services Referred to

## N = 140 Families

Service Category	# of Families	% of Families
Basic Needs	89	64%
Family Support	48	34%
Counseling	32	23%
Educational/Vocational	58	41%
Legal	7	7%
Healthcare	32	32%

# Service Areas	# of Families	% of Families
Families with 1 area	59	42%
Families with 2 areas	40	29%
Families with 3 areas	25	18%
Families with 4 areas	13	9%
Families with 5 areas	1	1%
Families with 6 areas	2	1%



#### Parent Data for Case Managed Families

N = 140

Age	Hispanic	White	Other
16-20	3 (7%)	5 (6%)	
21-25	14 (32%)	22 (25%)	1 (14%)
26-30	15 (34%)	27 (30%)	4 (58%)
31-40	12 (27%)	27 (30%)	1 (14%)
41-50		6 (7%)	1 (14%)
51-60		1 (1%)	
61 and up		1 (1%)	
	44 families	89 families	7 families

Youngest = 16

Oldest = 72

#### Overall Ethnicity:

31% Hispanic

64% White

5% Other